

Primary Development / Redevelopment Areas *(cont.)*

The following character areas represent the two distinct places this strategy aims to create within the downtown core:

Vibrant Main Street on Coastal Highway (SR 25)

The vision for this area includes spacious sidewalks and greenery making walking safe and enjoyable. Welcoming gateways mark the entrances, leading into a downtown with diverse businesses housed in attractive storefronts. Easy parking, bike racks, and transit stops, along with clear signs make navigation and transportation simple. The area provides safe and clear access to parks and civic uses such as a library, and art and cultural sites add to the area's charm.



Neighborhood Village on Barnsley and Cantyre Streets

This area includes residential areas and small businesses, seamlessly integrated into a pedestrian-friendly environment, directly linked to Main Street. The storefronts and facades are visually appealing, complementing a range of housing options from high to low intensity. Parking options include on-street and small lot spaces, along with bike racks, ensuring accessibility. Safe pedestrian pathways connect to nearby parks and trails. The focal point of development is the enhanced Festival Park, spanning approximately 3.5 acres, designed to accommodate various civic and recreational activities.

