

## Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 Adam Aderholt  
 aaderholt@nationalland.com Cell: 205-410-2699  
 Lat/Lon: 33.2061/-87.5047



| Tuscaloosa Commercial Opportunity          |             |             |             |
|--|-------------|-------------|-------------|
| Listing: 2426700                           | 1 mi radius | 3 mi radius | 5 mi radius |
| <b>Population</b>                          |             |             |             |
| 2023 Estimated Population                  | 8,102       | 62,635      | 117,694     |
| 2028 Projected Population                  | 8,144       | 63,161      | 121,271     |
| 2020 Census Population                     | 8,375       | 61,992      | 115,831     |
| 2010 Census Population                     | 8,835       | 58,658      | 106,621     |
| Projected Annual Growth 2023 to 2028       | 0.1%        | 0.2%        | 0.6%        |
| Historical Annual Growth 2010 to 2023      | -0.6%       | 0.5%        | 0.8%        |
| <b>Households</b>                          |             |             |             |
| 2023 Estimated Households                  | 3,353       | 24,694      | 49,162      |
| 2028 Projected Households                  | 3,362       | 24,881      | 50,845      |
| 2020 Census Households                     | 3,417       | 24,205      | 47,708      |
| 2010 Census Households                     | 3,518       | 22,640      | 43,057      |
| Projected Annual Growth 2023 to 2028       | -           | 0.2%        | 0.7%        |
| Historical Annual Growth 2010 to 2023      | -0.4%       | 0.7%        | 1.1%        |
| <b>Age</b>                                 |             |             |             |
| 2023 Est. Population Under 10 Years        | 12.6%       | 9.8%        | 10.7%       |
| 2023 Est. Population 10 to 19 Years        | 13.7%       | 18.8%       | 15.7%       |
| 2023 Est. Population 20 to 29 Years        | 24.4%       | 28.8%       | 24.2%       |
| 2023 Est. Population 30 to 44 Years        | 17.7%       | 14.6%       | 16.1%       |
| 2023 Est. Population 45 to 59 Years        | 14.8%       | 12.5%       | 14.4%       |
| 2023 Est. Population 60 to 74 Years        | 11.6%       | 10.8%       | 13.2%       |
| 2023 Est. Population 75 Years or Over      | 5.1%        | 4.8%        | 5.8%        |
| 2023 Est. Median Age                       | 29.5        | 28.5        | 31.8        |
| <b>Marital Status &amp; Gender</b>         |             |             |             |
| 2023 Est. Male Population                  | 48.7%       | 48.3%       | 47.7%       |
| 2023 Est. Female Population                | 51.3%       | 51.7%       | 52.3%       |
| 2023 Est. Never Married                    | 51.8%       | 57.7%       | 49.7%       |
| 2023 Est. Now Married                      | 33.4%       | 26.7%       | 32.2%       |
| 2023 Est. Separated or Divorced            | 12.4%       | 12.0%       | 13.6%       |
| 2023 Est. Widowed                          | 2.4%        | 3.5%        | 4.5%        |
| <b>Income</b>                              |             |             |             |
| 2023 Est. HH Income \$200,000 or More      | 7.7%        | 5.9%        | 6.5%        |
| 2023 Est. HH Income \$150,000 to \$199,999 | 4.6%        | 4.5%        | 5.2%        |
| 2023 Est. HH Income \$100,000 to \$149,999 | 10.5%       | 9.9%        | 12.3%       |
| 2023 Est. HH Income \$75,000 to \$99,999   | 10.4%       | 8.5%        | 9.7%        |
| 2023 Est. HH Income \$50,000 to \$74,999   | 16.7%       | 15.0%       | 15.5%       |
| 2023 Est. HH Income \$35,000 to \$49,999   | 18.9%       | 12.7%       | 11.4%       |
| 2023 Est. HH Income \$25,000 to \$34,999   | 9.3%        | 10.3%       | 10.1%       |
| 2023 Est. HH Income \$15,000 to \$24,999   | 6.9%        | 10.5%       | 10.4%       |
| 2023 Est. HH Income Under \$15,000         | 14.9%       | 22.8%       | 18.8%       |
| 2023 Est. Average Household Income         | \$63,768    | \$63,108    | \$72,995    |
| 2023 Est. Median Household Income          | \$54,181    | \$48,571    | \$56,691    |
| 2023 Est. Per Capita Income                | \$26,558    | \$25,596    | \$31,007    |
| 2023 Est. Total Businesses                 | 185         | 1,923       | 4,733       |
| 2023 Est. Total Employees                  | 2,143       | 22,554      | 54,453      |

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| <b>Race</b>                                      |             |             |             |
| 2023 Est. White                                  | 47.9%       | 45.8%       | 48.2%       |
| 2023 Est. Black                                  | 44.4%       | 34.1%       | 37.6%       |
| 2023 Est. Asian or Pacific Islander              | 1.9%        | 15.6%       | 9.5%        |
| 2023 Est. American Indian or Alaska Native       | 0.3%        | 0.2%        | 0.2%        |
| 2023 Est. Other Races                            | 5.5%        | 4.4%        | 4.4%        |
| <b>Hispanic</b>                                  |             |             |             |
| 2023 Est. Hispanic Population                    | 432         | 2,686       | 5,190       |
| 2023 Est. Hispanic Population                    | 5.3%        | 4.3%        | 4.4%        |
| 2028 Proj. Hispanic Population                   | 5.3%        | 4.3%        | 4.4%        |
| 2020 Hispanic Population                         | 6.3%        | 8.2%        | 7.1%        |
| <b>Education (Adults 25 &amp; Older)</b>         |             |             |             |
| 2023 Est. Adult Population (25 Years or Over)    | 4,601       | 31,243      | 66,946      |
| 2023 Est. Elementary (Grade Level 0 to 8)        | 2.7%        | 4.0%        | 3.7%        |
| 2023 Est. Some High School (Grade Level 9 to 11) | 6.6%        | 7.5%        | 7.6%        |
| 2023 Est. High School Graduate                   | 37.3%       | 29.5%       | 28.8%       |
| 2023 Est. Some College                           | 19.7%       | 19.0%       | 18.5%       |
| 2023 Est. Associate Degree Only                  | 7.4%        | 6.9%        | 6.6%        |
| 2023 Est. Bachelor Degree Only                   | 15.1%       | 18.1%       | 18.5%       |
| 2023 Est. Graduate Degree                        | 11.1%       | 15.0%       | 16.2%       |
| <b>Housing</b>                                   |             |             |             |
| 2023 Est. Total Housing Units                    | 3,882       | 29,125      | 57,126      |
| 2023 Est. Owner-Occupied                         | 42.8%       | 32.6%       | 37.2%       |
| 2023 Est. Renter-Occupied                        | 43.6%       | 52.2%       | 48.8%       |
| 2023 Est. Vacant Housing                         | 13.6%       | 15.2%       | 13.9%       |
| <b>Homes Built by Year</b>                       |             |             |             |
| 2023 Homes Built 2010 or later                   | 13.6%       | 16.8%       | 16.1%       |
| 2023 Homes Built 2000 to 2009                    | 13.4%       | 10.1%       | 10.1%       |
| 2023 Homes Built 1990 to 1999                    | 10.8%       | 10.0%       | 10.7%       |
| 2023 Homes Built 1980 to 1989                    | 7.9%        | 12.4%       | 13.5%       |
| 2023 Homes Built 1970 to 1979                    | 7.6%        | 10.8%       | 12.3%       |
| 2023 Homes Built 1960 to 1969                    | 8.2%        | 7.8%        | 7.6%        |
| 2023 Homes Built 1950 to 1959                    | 10.3%       | 8.0%        | 7.5%        |
| 2023 Homes Built Before 1949                     | 14.6%       | 9.1%        | 8.1%        |
| <b>Home Values</b>                               |             |             |             |
| 2023 Home Value \$1,000,000 or More              | 1.7%        | 1.0%        | 0.8%        |
| 2023 Home Value \$500,000 to \$999,999           | 7.2%        | 10.2%       | 9.4%        |
| 2023 Home Value \$400,000 to \$499,999           | 6.9%        | 8.1%        | 8.7%        |
| 2023 Home Value \$300,000 to \$399,999           | 5.7%        | 10.4%       | 12.1%       |
| 2023 Home Value \$200,000 to \$299,999           | 29.9%       | 23.3%       | 22.8%       |
| 2023 Home Value \$150,000 to \$199,999           | 14.3%       | 17.0%       | 18.2%       |
| 2023 Home Value \$100,000 to \$149,999           | 21.3%       | 16.4%       | 14.4%       |
| 2023 Home Value \$50,000 to \$99,999             | 5.9%        | 5.4%        | 5.5%        |
| 2023 Home Value \$25,000 to \$49,999             | 4.0%        | 4.6%        | 4.3%        |
| 2023 Home Value Under \$25,000                   | 3.0%        | 3.7%        | 3.9%        |
| 2023 Median Home Value                           | \$217,513   | \$230,014   | \$234,426   |
| 2023 Median Rent                                 | \$709       | \$755       | \$740       |

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| Listing: 2426700                                   |  |             |             |             |
| <b>Labor Force</b>                                 |  |             |             |             |
| 2023 Est. Labor Population Age 16 Years or Over    |  | 6,472       | 52,989      | 97,611      |
| 2023 Est. Civilian Employed                        |  | 64.5%       | 55.2%       | 58.2%       |
| 2023 Est. Civilian Unemployed                      |  | 1.4%        | 2.0%        | 1.7%        |
| 2023 Est. in Armed Forces                          |  | 0.1%        | -           | -           |
| 2023 Est. not in Labor Force                       |  | 34.0%       | 42.8%       | 40.0%       |
| 2023 Labor Force Males                             |  | 48.3%       | 47.8%       | 47.1%       |
| 2023 Labor Force Females                           |  | 51.7%       | 52.2%       | 52.9%       |
| <b>Occupation</b>                                  |  |             |             |             |
| 2023 Occupation: Population Age 16 Years or Over   |  | 4,176       | 29,261      | 56,822      |
| 2023 Mgmt, Business, & Financial Operations        |  | 11.2%       | 12.2%       | 13.7%       |
| 2023 Professional, Related                         |  | 20.0%       | 24.9%       | 25.7%       |
| 2023 Service                                       |  | 22.5%       | 20.8%       | 19.4%       |
| 2023 Sales, Office                                 |  | 24.3%       | 20.5%       | 19.5%       |
| 2023 Farming, Fishing, Forestry                    |  | 0.1%        | 0.3%        | 0.2%        |
| 2023 Construction, Extraction, Maintenance         |  | 8.5%        | 6.7%        | 6.8%        |
| 2023 Production, Transport, Material Moving        |  | 13.3%       | 14.6%       | 14.8%       |
| 2023 White Collar Workers                          |  | 55.5%       | 57.5%       | 58.8%       |
| 2023 Blue Collar Workers                           |  | 44.5%       | 42.5%       | 41.2%       |
| <b>Transportation to Work</b>                      |  |             |             |             |
| 2023 Drive to Work Alone                           |  | 80.7%       | 77.5%       | 79.1%       |
| 2023 Drive to Work in Carpool                      |  | 11.3%       | 8.8%        | 9.4%        |
| 2023 Travel to Work by Public Transportation       |  | 1.2%        | 1.9%        | 1.3%        |
| 2023 Drive to Work on Motorcycle                   |  | 0.1%        | -           | -           |
| 2023 Walk or Bicycle to Work                       |  | 0.5%        | 2.5%        | 1.8%        |
| 2023 Other Means                                   |  | 0.5%        | 0.5%        | 0.5%        |
| 2023 Work at Home                                  |  | 5.6%        | 8.8%        | 7.8%        |
| <b>Travel Time</b>                                 |  |             |             |             |
| 2023 Travel to Work in 14 Minutes or Less          |  | 38.6%       | 38.8%       | 34.3%       |
| 2023 Travel to Work in 15 to 29 Minutes            |  | 47.0%       | 45.7%       | 49.2%       |
| 2023 Travel to Work in 30 to 59 Minutes            |  | 10.5%       | 11.0%       | 11.6%       |
| 2023 Travel to Work in 60 Minutes or More          |  | 3.8%        | 4.4%        | 4.9%        |
| 2023 Average Travel Time to Work                   |  | 15.0        | 15.9        | 16.6        |
| <b>Consumer Expenditure</b>                        |  |             |             |             |
| 2023 Est. Total Household Expenditure              |  | \$171.31 M  | \$1.24 B    | \$2.72 B    |
| 2023 Est. Apparel                                  |  | \$6.03 M    | \$43.48 M   | \$95.75 M   |
| 2023 Est. Contributions, Gifts                     |  | \$9.69 M    | \$69.92 M   | \$155.48 M  |
| 2023 Est. Education, Reading                       |  | \$5.53 M    | \$40.5 M    | \$89.53 M   |
| 2023 Est. Entertainment                            |  | \$9.54 M    | \$68.62 M   | \$151.99 M  |
| 2023 Est. Food, Beverages, Tobacco                 |  | \$26.45 M   | \$191.11 M  | \$418.25 M  |
| 2023 Est. Furnishings, Equipment                   |  | \$5.94 M    | \$42.62 M   | \$94.36 M   |
| 2023 Est. Health Care, Insurance                   |  | \$15.57 M   | \$112.01 M  | \$246.48 M  |
| 2023 Est. Household Operations, Shelter, Utilities |  | \$55.99 M   | \$406.07 M  | \$888.51 M  |
| 2023 Est. Miscellaneous Expenses                   |  | \$3.22 M    | \$23.21 M   | \$51.22 M   |
| 2023 Est. Personal Care                            |  | \$2.29 M    | \$16.54 M   | \$36.42 M   |
| 2023 Est. Transportation                           |  | \$31.06 M   | \$222.48 M  | \$489.92 M  |

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